

DECLARATION AND POWER OF ATTORNEY FOR PATENT APPLICATION

(English Declaration)

As a below-named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled: "METHOD AND SYSTEM FOR DISPLAYING WEBSITE ANALYTICS ABOUT A WEBSITE AND ITS CONTENTS", the specification of which:

XXX is attached hereto.
_____ was filed on _____ as Application Serial
No. _____ and was amended on _____.
(if applicable)

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims.

I acknowledge the duty to disclose information which is material to the examination of this application in accordance with Title 37, Code of Federal Regulations, S.1.56(a).

I hereby claim foreign priority benefits under Title 35, United States Code, S.119 of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed:

Prior Foreign Application(s)

			<u>PRIORITY CLAIMED</u>	
			YES	NO
_____	_____	_____	_____	_____
(Number)	(Country)	(Day/Mo./Yr. Filed)		
_____	_____	_____	_____	_____
(Number)	(Country)	(Day/Mo./Yr. Filed)		

I hereby claim the benefit under Title 35, United States Code, S.120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, S.112, I acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, S.1.56(a) which occurred between the filing date of the prior application and the national or PCT international filing date of this application:

_____	_____	_____
(Appln. Ser. No.)	(Filing Date)	Status (Patented, Pending.)
_____	_____	_____
(Appln. Ser. No.)	(Filing Date)	Status (Patented, Pending.)

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Power Of Attorney

As a named inventor, I hereby appoint the following attorney(s) and/or agent(s), with full power to appoint an associate agent when required to do so and to revoke such appointment, to prosecute this application and transact all business in the Patent and Trademark Office connected therewith. (List name and registration number).

W. Charles Kent, Registration No. 26,135; and/or
William R. Edgar, Registration No. 27,522; and/or
Mitchell B. Charness, Registration No. 46,416.

Send correspondence to:

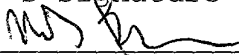
Mr. Mitchell B. Charness, of Ridout & Maybee LLP, 150
Metcalf Street, 19th Floor, Ottawa, Ontario, K2P 1P1, Canada.

Direct telephone calls to: (Name and telephone number)
Mitchell B. Charness, Telephone No. (613) 236-1995

Full Name of Sole Inventor

Michael Bradley

Inventor's Signature



Date

May 9, 2001

Residence:

261 Cooper Street, Apt. 811, Ottawa, Ontario, Canada, K2P 0G3

Citizenship:

Canadian

Post Office Address:

Full Name of Sole or Second Inventor

Shannon Ryan

Inventor's Signature

Date

MAY 9 2001

Residence:

1-385 Wilbrod Street, Ottawa, Ontario, Canada, K1N 6M6

Citizenship:

Canadian

Post Office Address:

Full Name of Sole or Third Inventor

Randy Woods

Inventor's Signature

Date

MAY 9, 2001

Residence:

16 Upper Adamion, Chelsea, Quebec, Canada,

Citizenship:

Canadian

Post Office Address:

Applicant or Patentee: Michael Bradley; Shannon Ryan; and
Randy Woods
Serial or Patent No: unknown
Filed or Issued: unknown
For: METHOD AND SYSTEM FOR DISPLAYING
ANALYTICS ABOUT A WEBSITE AND ITS
CONTENTS

VERIFIED STATEMENT (DECLARATION) CLAIMING SMALL ENTITY
STATUS (37 CFR 1.9(F) AND 1.27(B) - INDEPENDENT INVENTOR

As a below-named inventor, I hereby declare that I qualify as an independent inventor as defined in 37 CFR 1.9(c) for purposes of paying reduced fees under Section 41(a) and (b) of Title 35, United States Code, to the patent and Trademark Office with regard to the invention entitled: "METHOD AND SYSTEM FOR DISPLAYING WEBSITE ANALYTICS ABOUT A WEBSITE AND ITS CONTENTS" described in:

- ☒ (X) the specification filed herewith.
☐ () Application Serial No. _____ filed _____
☐ () Patent No. _____ issued _____.

I have not assigned, granted, conveyed or licensed and am under no obligation under contract or law to assign, grant, convey or license, any rights in the invention to any person who could not be classified as an independent inventor under 37 CFR 1.9(c) if that person had made the invention, or to any concern which would not qualify as a small business concern under 37 CFR 1.9(d) or a non-profit organization under 37 CFR 1.9(e).

Each person, concern or organization to which I have assigned, granted, conveyed, or licensed or am under an obligation under contract or law to assign, grant, convey, or license any rights in the invention is listed below:

- ☐ () no such person, concern, or organization.
☒ (X) persons, concerns, or organizations listed below.

Note: Separate verified statements are required from each named person, concern or organization having rights to the invention averring to their status as small entities. (37 CFR 1.27)

FULL NAME: Buystream Inc.
ADDRESS: 340 MacLaren Street, Ottawa, Ontario, Canada, K2P 0M6

☐ () INDIVIDUAL ☒ (X) SMALL BUSINESS ☐ () NONPROFIT ORGANIZATION

FULL NAME: _____
ADDRESS: _____

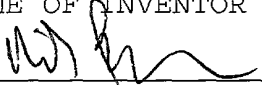
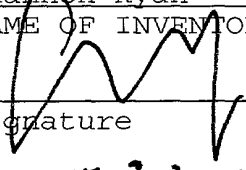
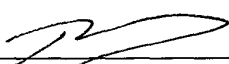
() INDIVIDUAL () SMALL BUSINESS () NONPROFIT ORGANIZATION

FULL NAME: _____
ADDRESS: _____

() INDIVIDUAL () SMALL BUSINESS () NONPROFIT ORGANIZATION

I acknowledge the duty to file, in this application or patent, notification of any change in status resulting in loss of entitlement to small entity status prior to paying, or at the time of paying, the earliest of the issue fee or any maintenance fee due after the date on which status as a small entity is no longer appropriate. (37 CFR 1.28(b)).

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application, any patent issuing thereon, or any patent to which this verified statement is directed.

<u>Michael Bradley</u>	<u>Shannon Ryan</u>	<u>Randy Woods</u>
NAME OF INVENTOR	NAME OF INVENTOR	NAME OF INVENTOR
		
Signature	Signature	Signature
<u>May 9, 2001</u>	<u>MAY 7 2001</u>	<u>MAY 9, 2001</u>
Date	Date	Date

Applicant or Patentee: Michael Bradley; Shannon Ryan; and
Randy Woods
Serial or Patent No: unknown
Filed or Issued: unknown
For: METHOD AND SYSTEM FOR DISPLAYING
ANALYTICS ABOUT A WEBSITE AND ITS
CONTENTS

VERIFIED STATEMENT (DECLARATION) CLAIMING SMALL ENTITY
STATUS (37 CFR 1.9(F) AND 1.27(B) - SMALL BUSINESS

I hereby declare that I am:

- () the owner of the small business concern identified below:
(X) an official of the small business concern empowered to act on behalf of the concern identified below:

NAME OF CONCERN: Buystream Inc.
ADDRESS OF CONCERN: 340 MacLaren Street, Ottawa,
Ontario, Canada, K2P 0M6

I hereby declare that the above identified small business concern qualifies as a small business concern as defined in 13 CFR 121.3-18, and reproduced in 37 CFR 1.9(d), for purposes of paying reduced fees under section 41(a) and (b) of Title 35, United States Codes, in that the number of employees of the concern, including those of its affiliates, does not exceed 500 employees. For purposes of this statement, (1) the number of employees of the business concern is the average over the previous fiscal year of the concern of the persons employed on a full-time, part-time or temporary basis during each of the pay periods of the fiscal year, and (2) concerns are affiliates of each other when either, directly or indirectly, one concern controls or has the power to control the other, or a third party or parties controls or has the power to control both.

I hereby declare that rights under contract or law have been conveyed to and remain with the small business concern identified above with regard to the invention, entitled "METHOD AND SYSTEM FOR DISPLAYING WEBSITE ANALYTICS ABOUT A WEBSITE AND ITS CONTENTS" by inventors Michael Bradley; Shannon Ryan; and Randy Woods, described in:

- (X) the specification filed herewith.
() Application Serial No. _____ filed _____.
() Patent No. _____ issued _____.

If the rights held by the above-identified small business concern are not exclusive, each individual, concern or organization having rights to the invention is listed below and no rights to the invention are held by any person,

other than the inventor, who could not qualify as a small business concern under 37 CFR 1.9(d) or by any concern which would not qualify as a small business concern under 37 CFR 1.9(d) or a nonprofit organization under 37 CFR 1.9(e).

NOTE: Separate verified statements are required from each named person, concern or organization having rights to the invention averring to their status as small entities. (37 CFR 1.27)

FULL NAME: _____
ADDRESS: _____

() INDIVIDUAL () SMALL BUSINESS () NONPROFIT ORGANIZATION

FULL NAME: _____
ADDRESS: _____

() INDIVIDUAL () SMALL BUSINESS () NONPROFIT ORGANIZATION

FULL NAME: _____
ADDRESS: _____

() INDIVIDUAL () SMALL BUSINESS () NONPROFIT ORGANIZATION

I acknowledge the duty to file, in this application or patent, notification of any change in status resulting in loss of entitlement to small entity status prior to paying, or at the time of paying, the earliest of the issue fee or any maintenance fee due after the date on which status as a small entity is no longer appropriate. (37 CFR 1.28(b)).

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application, any patent issuing thereon, or any patent to which this verified statement is directed.

NAME OF PERSON SIGNING: RANDY WOODS
TITLE OF PERSON OTHER THAN OWNER: PRESIDENT
ADDRESS OF PERSON SIGNING: 16 ADAMS, CHELSEA, MA 02139

SIGNATURE: [Signature] DATE: MAY 9, 2011

Applicants: Michael Bradley; Shannon Ryan; and Randy Woods
Title: METHOD AND SYSTEM FOR DISPLAYING WEBSITE
ANALYTICS ABOUT A WEBSITE AND ITS CONTENTS
Serial No.: (unknown)
Filed: (unknown)
Executed: May 7, 2001

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPOINTMENT OF ASSOCIATE AGENT

The undersigned, Mitchell B. Charness, Registration No. 46,416, principal attorney and/or agent appointed to prosecute this application hereby appoints as his associate attorney and/or agent to prosecute this application and to transact all business in the United States Patent and Trademark Office connected therewith:

Mr. Dinesh Agarwal, (Registration No. 31,809)

of Dinesh Agarwal, P.C., Suite 330, 5350 Shawnee Road, Alexandria, Virginia 22312, United States of America.

Address all telephone calls to Mr. Dinesh Agarwal at (703) 642-9400 and address all correspondence to Dinesh Agarwal, P.C. at the above-captioned address.



Mitchell B. Charness

09:55:00 09:55:00 09:55:00